

Marcia Gaylor
Archaeological Illustrator
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Field Experience:

2009 Instructor for ARCE Conservation School at Luxor teaching 25 students to prepare their own epigraphic wall drawings at Kohnsu Temple so that if Chicago House drawings are not available the students learned how to string and putty each square meter and to then correctly measure each carving and to prepare an inked wall drawing to use as a base for conservation damage mapping. Students were also taught how to measure and draw objects and pottery and to apply the standard archeological conventions in inking for publication including scale and proper provenience identification.

2007 & 2008 Instructor for ARCE Conservation School at Luxor. Developed Damage Mapping course taught 25 students for one month each year how to identify and record damage on the walls of Kohnsu Temple. This included the use of Chicago House epigraphic wall drawings and a color code system that has been adopted as the standard for Conservation at Karnak.

2004 & 2006 Archaeological Illustrator. Giza Plateau Mapping Project / Ancient Egyptian Research Associates (Dr. Mark Lehner) - Giza, Egypt. Prepared measured ink drawings for publication of 32 artifacts found during excavations on Giza Plateau. Excavated and mapped a 4 meter excavation unit.

Recent Art Studies:

2001 through present - Completed Archaeological Illustration class from the Archaeology program at UCLA. In 2006 attended Archaeological Illustration and wall epigraphy class taught at Giza. Other college and private classes in drawing (graphite, prisma color, pen and ink, scratchboard, charcoal, washes), design and color courses, acrylic, watercolor and oil painting. Attended art courses at Pasadena Art Center and Los Angeles Academy of Figurative Art and a private Atelier for 8 years.

Education:

1970: University of Southern California, Los Angeles, BS, Major - Marketing, Minor - Art

1972: University of Southern California, Los Angeles. MBA.

Entire business background has been in the graphics, publishing, media and advertising.

Work Experience:

1972–1980: Co-founded Beetleboards International, the concept of graphic advertising on the exterior surfaces of Volkswagens. Developed sales and operations for the company which resulted in over 50 major national advertisers using this new medium, with gross sales of \$3,000,000, and operations in 70 cities throughout the U.S. and Canada. Worked with major US advertising agencies creative departments in developing graphic designs for the new medium.

1980—1988: Founded Outdoor Media Inc., Chicago, IL, as President and primary shareholder; over the next eight years the company became the second largest outdoor freeway billboard company in Chicago. Also worked with the graphics industry to develop and execute the designs carried on the inventory of billboards.

1988 – 2000: Joined Intervisual, the world's leading interactive and dimensional pop-up book company. Worked with art directors and creative departments of the major US advertising agencies to develop and produce commercial applications of the dimensional paper engineering and graphics capabilities of the company.